



We cordially invite you to join in the spirit of A Parade of Lights – Brings Manatee to Life by submitting an application to participate in *The Hernando de Soto Historical Society's Grand Parade*. This year's Grand Parade will be held **Saturday ~ April 24, 2010**. The parade will step off at **6:30 P.M.** All entries must be in the Manatee High School staging area by 3:00 pm. This will allow the Parade committee to properly stage all entries.

The Grand Parade has continued to grow and improve in quality and content. This year's Festival is expected to draw a crowd in excess of 200,000 who will line the 2.3 mile parade route to view the parade and your entry. Participating in this event is not only great fun, it provides you with an excellent way to promote your organization at a minimal cost. Entries are limited, so please submit your application as soon as possible.

Please review the forms carefully and complete all the requested information. Return the completed application **with your entry fee** to the *Hernando de Soto Historical Society*, 910 Third Avenue West, Bradenton, FL 34205. The deadline for entries is Friday, March 12, 2010.

If you have questions, you may call Festival headquarters at (941) 747-1998 between the hours of 9:00 a.m. and 5:00 p.m., Monday through Friday. Thank you for your interest in the *Hernando de Soto Historical Society's Grand Parade*.

Sincerely,

Chris Wilkinson

Keith Mastny

Chris Wilkinson & Keith Mastny
2010 Grand Parade Chairmen

Gary Scott – President
Joe Miller – General Chairman
Sharon McGlynn - Executive Director

2010 Grand Parade sponsored by:

**Mapfre Florida and ISCF
&
AutoWay Ford of Bradenton**

2010 Hernando de Soto Historical Society
De Soto Grand Parade Entry Application

Saturday ~ April 24th, 2010 ~ 6:30 p.m.

Parade theme: A Parade of Lights – Brings Manatee to Life

Sponsored by: ~Mapfre Florida and ISCF & AutoWay Ford of Bradenton ~

| TELL US ABOUT YOUR ORGANIZATION AND HOW TO CONTACT YOU | | | |
|---|----------------------------------|----------------------------------|---|
| <i>Name of Applicant / Organization</i> | | | |
| <i>Representative's name</i> | | | |
| <i>Purpose of Your Organization or Business</i> | | | |
| <i>Type of entry</i> | <input type="checkbox"/> Walkers | <input type="checkbox"/> Vehicle | <input type="checkbox"/> Tow Float <input type="checkbox"/> Motorized Float |
| <i>Total Number of People In Your</i> | | | |
| <i>Title of your Parade Entry</i> | | | |
| <i>Description of Entry</i> | | | |
| <i>Street Address</i> | | | |
| <i>Address Line 2</i> | | | |
| <i>City, State, Zip</i> | <i>City</i> | <i>State</i> | <i>Zip</i> |
| <i>Contact Name</i> | | | |
| <i>Contact Telephone</i> | <i>Home</i> | <i>Work</i> | <i>Cell</i> |
| <i>Contact Email</i> | | | |

INSURANCE REQUIREMENTS

PLEASE ATTACH AN INSURANCE CERTIFICATE WITH THE FOLLOWING NAMED AS ADDITIONAL INSURED'S:

THE HERNANDO DE SOTO HISTORICAL SOCIETY, ITS BOARD OF DIRECTORS, ITS STAFF, THEIR MEMBERS, AGENTS, AND SPONSORS; AND THE CITY OF BRADENTON AND THE BRADENTON CITY COUNCIL



2010 Hernando de Soto Historical Society
De Soto Grand Parade Entry Application

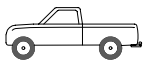
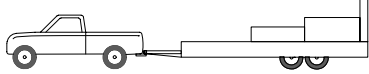
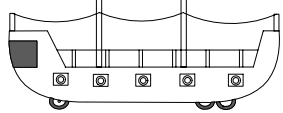
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TELL US WHAT YOUR ENTRY'S DIMENSIONS ARE

The physical size information of your entry is **EXTREMELY IMPORTANT** to allocate staging space

| Type of Entry | Vehicle Only | Tow + Float | Motorized Float |
|---|---|--|---|
| |  |  |  |
| Vehicle Manufacturer <i>(FORD is preferred)</i> | | | |
| Vehicle Model and Year | | | |
| Height (feet and inches) | | | |
| Width (feet and inches) | | | |
| Length (feet and inches) <i>(Total entry length)</i> | | | |

Please include a **PHOTO** or **SKETCH** or your entry with **ALL** of the Dimensions;
Height – measured from the ground to the highest point, 13 feet 5 inch Max.
Width – measured at the widest point of the vehicle or float, 10 feet Max.
Length – measured as a complete unit, specifically including any tow vehicle.

ALL applications must be submitted by *March 12, 2010.*
All applications received after March 12th will be assessed a *\$25 late fee.*

| TYPE OF ENTRY | Entry Fee | Sales Tax | TOTAL |
|---|-----------|-----------|-----------------|
| Non-Profit Entries | \$175.00 | \$11.37 | \$186.37 |
| Non-Commercial Entries | \$350.00 | \$22.75 | \$372.75 |
| Krewe Entries <i>(Non profit & profit)</i> | \$300.00 | \$19.50 | \$319.50 |
| Commercial Entries | \$450.00 | \$29.25 | \$479.25 |

| |
|-----------------------------------|
| MY ENTRY FEE SUBMITTED |
| \$ |

Public officials are exempt from the application fee; however, they must complete the media application form and provide their own car signs.

Make checks payable to: **THE HERNANDO DE SOTO HISTORICAL SOCIETY**



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GRAND PARADE RULES AND REGULATIONS

The Grand Parade Committee accepts entries based on overall show and entertainment value. Understanding that a parade is an entertainment medium, the contribution of each unit to this concept is critical. Use of theme, artistic beauty, use of color, animation, special effects, originality, rider personnel, costumes and visual appeal all come into play in determining the acceptability of the entry. The Hernando de Soto Historical Society strives to present a parade that will be enjoyed by the general community. Because of this “total appeal concept”, the Hernando de Soto Historical Society’s Grand Parade is not a platform for political, religious, social issues, or targeted special groups. No entry will be permitted to participate in the parade if, in the judgment of the Parade Committee, it reflects such issues.

The safety of parade participants and spectators is our primary concern. This is our goal and your cooperation is anticipated and appreciated. Parade monitors, safety marshals and law enforcement officers will be stationed along the parade route. Your cooperation with parade personnel is required. Each entry and participant is subject to immediate dismissal from the parade for any action or actions deemed to be in violation of these parade rules or deemed to be an unsafe action or activity.

These rules and regulations have been approved by the Board of Directors of the Hernando de Soto Historical Society, Inc. and shall be enforced. Only entries approved by the parade committee will be allowed entry to the parade.

1. Mandatory Time Line for All entries

- 9:00am:** Staging grounds are open
- 3:00pm:** ALL entry units must in staging
- 5:00pm:** All drivers must be at their units
- 5:30pm:** All participants must be in/on their unit
- 6:30pm:** PARADE BEGINS

2. Entry Specifications

Upon arrival at the parade staging area, motorized entries will be subjected to inspection. Entries not conforming to their application submitted or measurement limitations will be assessed a penalty fee or prohibited from participating - forfeiting their entry fee. Walking entries are limited to musical units, drill teams, or unique units approved by the Parade Committee.

For additional information concerning size restrictions for highway travel to the event, please visit the Florida Department of Transportation website: dot.state.fl.us

3. Tow Vehicle / Motorized Float Presentation

The tow unit *must be decorated* in keeping with the theme of the float. No tow unit may display a commercial name or logo other than the applicant name for that entry. If the driver is visible to the public, they must be in costume or dress consistent with the float theme. All entries must be well lit with a self powered lighting system; excluding military vehicles.



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4. **Participants under the age of 18**

- **No children under the age of 5** may participate in the parade.
- Children between the ages of **6 to 12** years **MUST** be accompanied by an adult, **and only riding on a float**. The acceptable supervision ratio is **One** adult for every **Two** children.
- **No child under 18** may walk in the parade except for those marching in a marching band.
A waiver/release form must be signed for each and every participant; see page #7.

5. **Parade Activities**

- No candy or food of any kind is allowed to be provided to the parade observers
- ALL beads offered to parade observers **Must** be thrown from the entry as far as possible.
- Handing beads directly from the side of a float encourages the crowd to approach the float, which is “strictly prohibited.”
- No printed materials may be distributed along the parade route.
- No firearms, cannons or fireworks of any kind may be used in the parade.
- No sirens may be blown; excluding emergency vehicles when appropriate.

6. **Staging Area**

- Staging is conducted on the grounds of Manatee High School, a **public school**.
- ALL rules for public conduit on government property must be obeyed.
- Consumption of alcohol on school grounds is prohibited by State Law.

7. **Safety Requirements**

- Tow vehicle and Float safety equipment must be in current certification for onsite inspection
- Each entry is **required** to provide **Security Walkers** to assist local law enforcement in keeping the parade observers safely away from moving vehicles / floats.
- Security Walkers are **required** to wear a **minimum** of a **DOT Class 1 Reflective** vest during the parade.
- The **number** of Security Walkers will be based upon the size and length of the entry.

2 Walkers Minimum requirement for entries up to 20' in length, and 2 per 10' on up

Examples: Convertible car of 12' requires 2 walkers, one on each side of the vehicle

: Vehicle towing a float with a combined length of 45' (rounding up) requires 8 walkers, 4 per side

8. **Mandatory Liability Insurance**

A general liability and automobile liability insurance policy at limits of \$1,000,000 combined single limit for Bodily Injury and Property Damage shall be carried for each entry. Each certificate of insurance must contain an additional insured clause and cancellation clause per the instructions below;

- **Additional Insured Clause:** The Hernando de Soto Historical Society, its Board of Directors, its staff, their members, agents, City of Bradenton, Bradenton City Council and sponsors are to be named as an additional insured but only with respect to liability arising out of any operation of named insured in connection with the Hernando de Soto Historical Society's Grand Parade.
- **Cancellation Clause:** This policy of liability insurance shall not be canceled or suspended or terminated, nor shall the limits of liability be reduced until after thirty days notice thereof is given by certified mail to Hernando de Soto Historical Society, 910 Third Avenue West, Bradenton, FL 34205.

**PARTICIPANTS GENERAL RELEASE ACKNOWLEDGEMENT
Hernando de Soto Historical Society Grand Parade, April 24th, 2010**

GENERAL RELEASE OF CLAIMS & HOLD HARMLESS AGREEMENT

Hernando De Soto Historical Society, Inc. does not provide liability insurance for the protection of participants, spectators, organization or other persons who participate in or are involved in activities pertaining to 'The Grand Parade'.

Hernando De Soto Historical Society, Inc., does not assume or accept any responsibility for any damages resulting from any source involving 'The Grand Parade'.

In consideration of being permitted by Hernando De Soto Historical Society, Inc., to participate in 'The Grand Parade', the undersigned agrees that I and my heirs, distributes, guardians, legal representatives, and assigns will not make a claim against, sue, attaché the property of, or prosecute Hernando De Soto Historical Society, Inc., or any of its officers, directors, or members, staff, sponsors or affiliates for any injury, death, or property damage occurring to me or my organization as a result of participating in 'The Grand Parade', whether caused by the negligence of Hernando De Soto Historical Society, Inc., or otherwise.

In addition, I release and discharge Hernando De Soto Historical Society, Inc. and its officers, directors, members, staff, sponsors and affiliates from all actions, claims, or demands that I or my heirs, distributes, guardians, legal representatives, or assigns, now or in the future, may have for any injury, death, or property damage resulting from my participation or my organization's participation in 'The Grand Parade'.

I further agree that my participation or my organization's participation in 'The Grand Parade' is not to be construed as an admission of liability or the assumption of any responsibility by Hernando De Soto Historical Society, Inc. or its officers, directors, or members, staff, sponsors and affiliates for any of my personal acts or omissions or those of my organization.

I agree for myself, my heirs, distributes, guardians, legal representative, and assigns that if any claim for personal injury, death, or property damage is prosecuted against Hernando De Soto Historical Society, Inc., or any of its officers, directors, or members as a direct or indirect result of my or my organization's participation in 'The Grand Parade', I shall indemnify and hold harmless Hernando De Soto Historical Society, Inc. and its officers, directors, members, staff, sponsors, and affiliates from all such claims, causes of action, or damages, including attorneys' fees, by whomever made and wherever presented.

I understand and agree that this release covers all known, unknown, or unforeseen claims and the consequences thereof, notwithstanding the provisions of any law or ordinance to the contrary, and I specifically waive any rights accruing there under.

I have carefully read this release and fully understand its contents. I have also read the attached Rules and Regulation and agree to abide by them. I am aware that this is a release of liability and a contract between my organization, Hernando De Soto Historical Society, Inc., and me. I am signing it of my own free will.

This General Release Form must be signed by EACH and EVERY participant to attend the April 24th, 2010 Grand Parade.

Please use the acknowledgement signature form on the following page for your entry.



PARTICIPANTS GENERAL RELEASE ACKNOWLEDGEMENT

Hernando de Soto Historical Society Grand Parade, April 24th, 2010

Name of Parade Entry: _____
 Representative's Name: _____

I have read the attached Grand Parade Rules and Regulations and agree to abide by them. I have also read the attached General Release of Claims & Hold Harmless Agreement and by my signature below I agree to be bound by the terms and conditions set forth therein.

| | | |
|------------------------|---------------------------------------|----------------|
| Printed Name _____ | Signature _____ | Date _____ |
| Name of Minor _____ | Parent or Guardian Signature _____ | Phone _____ |

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| Printed Name _____ | Signature _____ | Date _____ |
| Name of Minor _____ | Parent or Guardian Signature _____ | Phone _____ |

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| Name of Minor _____ | Parent or Guardian Signature _____ | Phone _____ |

PRINT THIS BLANK PAGE FOR ADDITIONAL PARTICIPANT



**Hernando de Soto Historical Society Grand Parade
Saturday, April 24th, 2010 – 6:30p.m.**

| MEDIA FORM | | | | | | | | |
|--|--|-------------|--------------|--|--|--|--|--|
| <i>Name of Applicant / Organization</i> | | | | | | | | |
| <i>Location</i> | <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 60%; padding: 5px;"><i>City</i></td> <td style="padding: 5px;"><i>State</i></td> </tr> </table> | <i>City</i> | <i>State</i> | | | | | |
| <i>City</i> | <i>State</i> | | | | | | | |
| <i>Brief history of organization</i> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> </table> | | | | | | | |
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| | | | | | | | | |
| <i>Number of members</i> | | | | | | | | |
| <i>Names of VIP's riding on entry</i> | <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> <tr><td style="height: 20px;"></td></tr> </table> | | | | | | | |
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| | | | | | | | | |
| <i>Description of costume or dress of riders</i> | | | | | | | | |
| <i>Briefly, what would you like us to say about your organization and your parade entry?</i> | | | | | | | | |

Please complete and return this media form with your application before March 12th, 2010. The information provided will be used in the announcement of the entries for television broadcast. If insufficient information is provided, only the name of your organization can be announced. A separate sheet may be attached if needed.

| | |
|------------------------|---------------------|
| For office use: | Unit # _____ |
|------------------------|---------------------|



**Hernando de Soto Historical Society Grand Parade
Saturday, April 24th, 2010 – 6:30p.m.**

CHECK LIST FOR GRAND PARADE APPLICATION

Please be certain the following information is included in your entry application before returning it to our office:

| | |
|----------------------------------|--|
| <input type="checkbox"/> | Signed Application |
| <input type="checkbox"/> | Photo or Sketch (required) |
| <input type="checkbox"/> | Participant General Release Acknowledgement (<i>All participants must sign</i>) |
| <input type="checkbox"/> | Insurance Certificate (required) |
| <input type="checkbox"/> | Payment (required) |
| DEADLINE March 12th, 2010 | |

Some Entry Suggestions

Floats

We recommend to all float entries that they use a professionally built float, which is the type and size that will most favorably represent their business/organization. We encourage each entry to tie in their entry presentation with the theme of our parade. To enhance the experience for you and the crowd, lights and music are suggested.

See rules on page #4 and #5 for the acceptable method.

In the past, parade participants have custom built or rented floats from various suppliers.

Examples:

Festive Floats, Chick & Bruce Adams www.festivefloats.com (813) 879-2878

Heritage Floats, Terry Hearn www.heritagefloat.com (863) 425-2797

Safety Suggestions

A class DOT Class 1 Reflective safety vest is required for all security walkers for each entry. *See rules on page #4 and #5.* We have found places on the web, as for example eBay that have companies offering affordable low cost safety vests for sale.

Example: *type in “reflective vests” on eBay and multiple sellers will pop up*